

## » Experience

---

- | News page layout design
- | Photography (Shooting & Editing)
- | Company logo design
- | Pre-press and color separations
- | Stationary layout design
- | Web (HTML, iWeb, Wordpress, ftp, PHP, Social networks, Flash)
- | Advertising graphics (Newspaper, magazine and web)
- | Vinyl graphics and installation
- | Managed writers & photographers
- | Videography (Filming & Editing)
- | Illustration
- | Typography

## » Professional Training & Education

---

- | Bilingual Business Administration (ITESM, Mexico)
- | Computer Science (UT San Antonio)
- | Poynter Institute for journalists (Florida)
- | PC Technician (Monterrey, Mexico)
- | Visual Journalist workshop (Austin, TX.)

## » Software & equipment

---

- | Adobe InDesign, Photoshop, Bridge, Flash, Illustrator and Acrobat
- | Corel Draw
- | Mac & Windows PC
- | Ftp, iWeb, iMovie,
- | Cameras & Camcorders, Canon, Nikon, Sony

## » A bit more information

---

Fully bilingual in english & spanish, love music and I'm always full of ideas to improve a product. Recently married. Adopted a goofy dog (golden, greyhound mix) that sometimes listens. I enjoy brainstorming. Worked at UPS and FedEx at San Antonio and Austin airports as a package handler and loved it.

## » Biography

---

Oscar was born in Monterrey, Mexico in February of 1980. While going to primary and secondary school in San Antonio, Texas, he played with design programs that came on a computer his parents purchased for him, unknowingly setting himself up for a bright future in graphic design and print publication.

He graduated from Tecnológico de Monterrey (ITESM) in 2000 with a degree in Bilingual Business Administration. After returning to San Antonio, Oscar worked for BTC (Business Cards Tomorrow) as a typesetter and worked his way into lead graphics.

While at BCT, Rumbo, a new Spanish newspaper was hiring designers to help launch it's new paper in San Antonio and Oscar was brought on board, allowing him to jump to the next level of layout design.

After a year, the company was struggling and Oscar moved to work with the Austin American Statesman's spanish weekly paper, ¡ahora sí! He has been the artistic director for ¡ahora sí! since 2005 and promoted to be Design Editor in 2009. He now designs both parts of the hispanic newspaper: editorial and advertising. ■